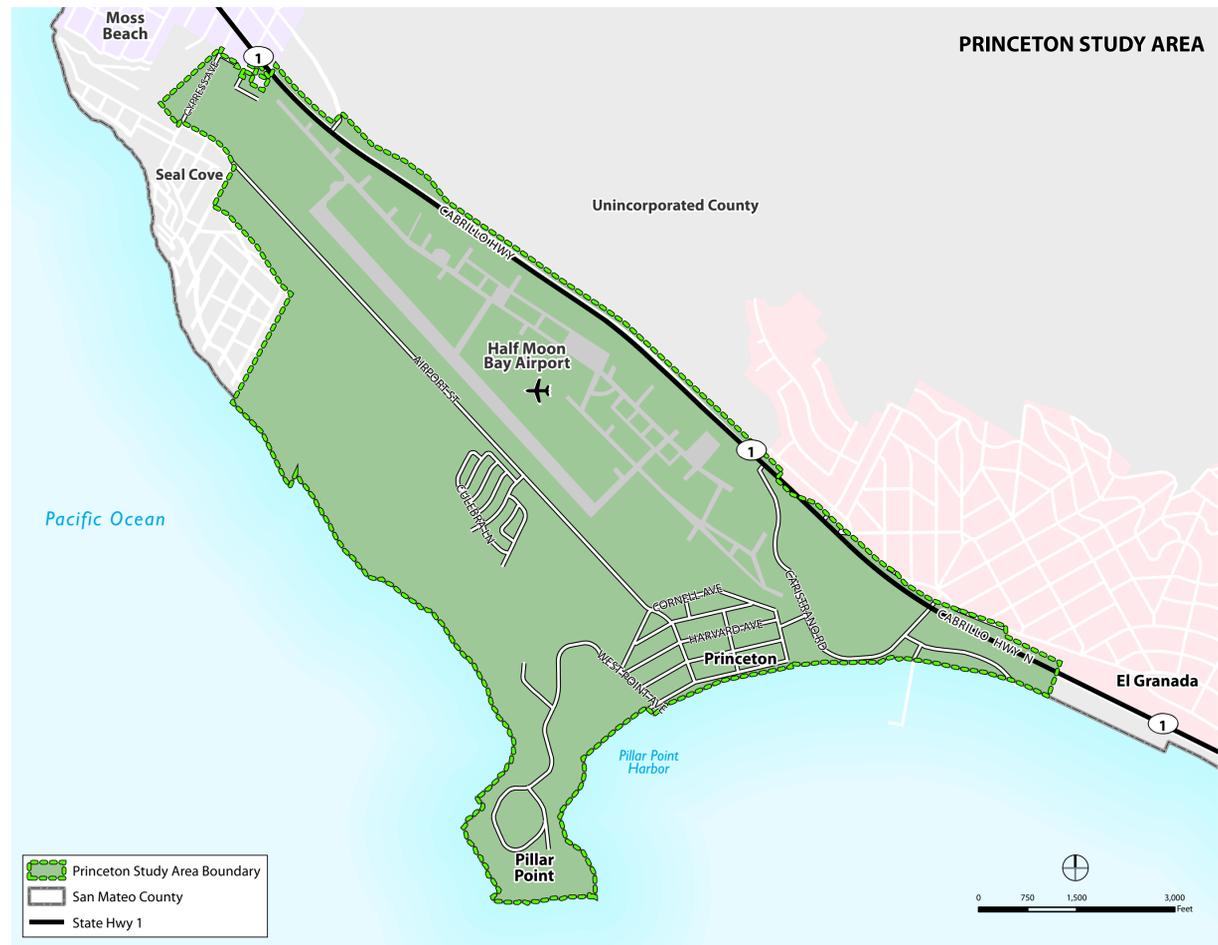


Princeton Planning Area

About the Planning Area:

- The Planning Area includes the Half Moon Bay Airport, Pillar Ridge residential community, and the community of Princeton.
- Princeton is one of the few working waterfronts along the Central Coast of California, with businesses that support fishing and commercial recreation.
- The area is a renowned destination for coastal recreation, with its scenic setting, trails, and the famous Mavericks surf break.
- Updated rules to guide development patterns, policies to ensure coastal access, and other issues will help Princeton realize its potential.

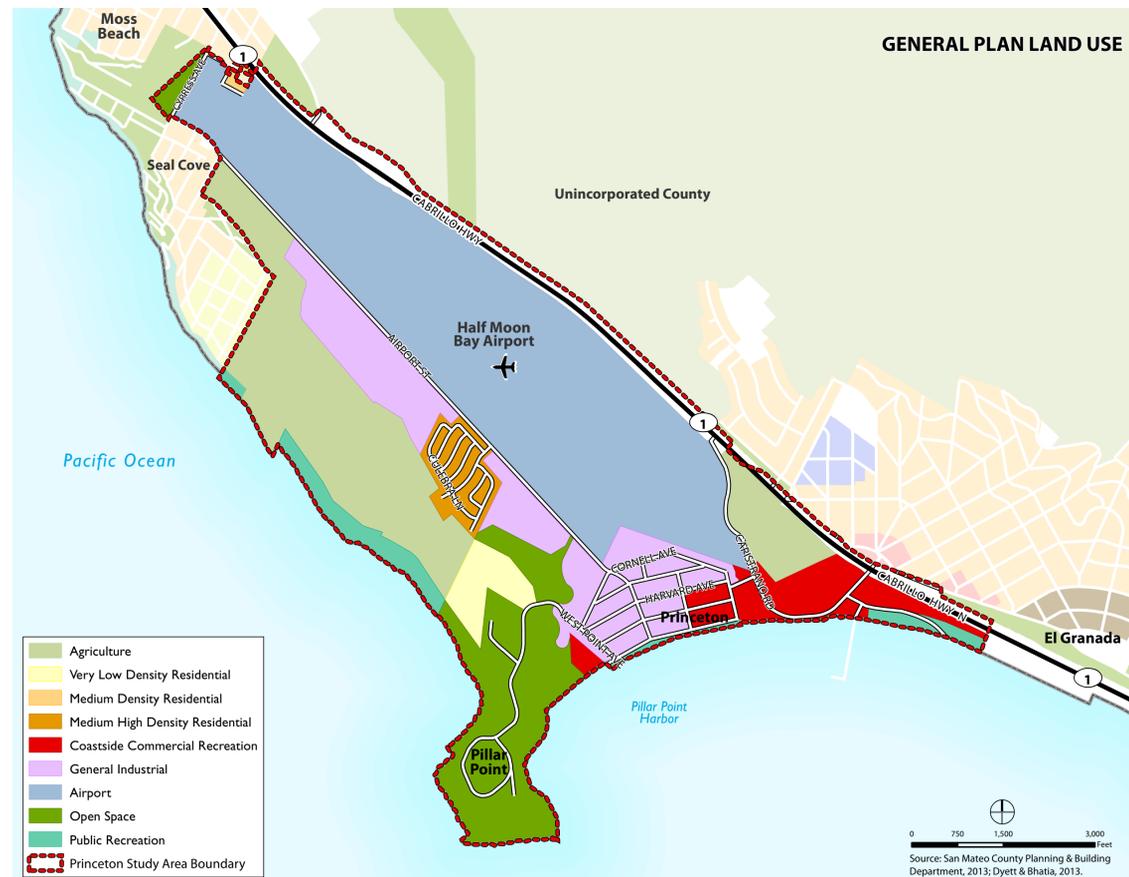


What is Plan Princeton?

Plan Princeton is an effort to update the land use plans, development polices and zoning regulations applicable to Princeton and its environs. The Plan will incorporate a set of policies, programs, and standards that form a blueprint for physical development and resource protection throughout the community.

Plan Princeton will:

- Establish a long-range vision for the Princeton area and outline steps to achieve this vision
- Establish policies that guide Planning Commission and Board of Supervisors decision-making
- Provide a basis for judging whether new development projects align with Plan policies
- Encourage project designs that enhance the character of the community



Project Team

Project Planner:

- **Summer Burlison**, *San Mateo County Planning and Building*

Consultant Team:

- **Dyett & Bhatia**, *Project management, community engagement, land use planning, urban design*
- **Economic & Planning Systems**, *Fishing, boating, and visitor needs assessment, market demand analysis*
- **SWCA**, *Environmental constraints*
- **Noble Consultants**, *Shoreline management strategies*
- **Nelson/Nygaard**, *Coastal access, parking, and circulation*
- **BKF Associates**, *Infrastructure planning*
- **Flint Strategies**, *Community outreach*



How to Get Involved

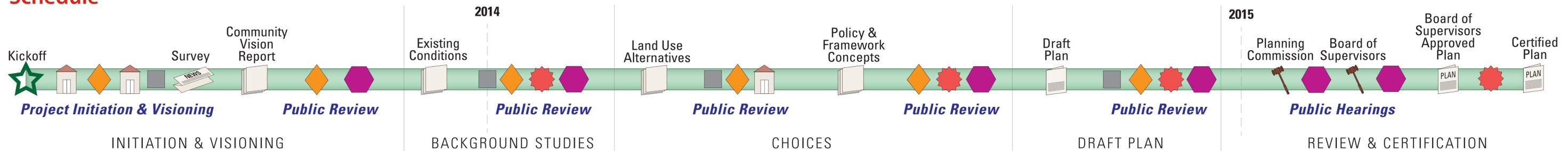
A successful plan reflects the goals and values of the community. That's why we're committed to involving residents, neighbors, workers, and business owners at all stages of the update process: from initial visioning and exploration of alternatives to the selection of a preferred plan and review of the final document.

There are many opportunities to get involved:

- Take part in the first Community Meeting on Thursday, September 12th, from 6:30 p.m. to 8:30 p.m. at the Oceano Hotel Grand Ballroom. Stay tuned for future meeting times.
- Sign up for the Plan Princeton e-mail distribution list. To be notified of all public meetings, workshops, and decisions, please sign up to receive eNEWS on the project website at www.PlanPrinceton.com
- Check back for Web updates. Meeting details, notices, agendas, minutes, and documents will be posted at www.PlanPrinceton.com



Schedule



- Public Workshop
- Community Group Meeting
- Decision-maker Meeting (Planning Commission, Board of Supervisors, Airport Land Use Commission)
- Steering Committee Meeting
- Coastal Commission Meeting

Thoughts and Ideas

Do you have thoughts on ideas or things to consider as we embark on this effort? Is there something in particular we should pay attention to or that we should be aware of? **Write it here!**

